

FBA and CCCA Support Publication of RPC Research in Scientific Journal

The Fibre Box Association (FBA) and the Canadian Corrugated and Containerboard Association (CCCA) recently teamed together to coordinate distribution of a press release supporting the publication of returnable plastic crate (RPC) research in a scientific journal. Coordinated distribution went to media in U.S. and Canada, in French and English, on October 31. Working together ensured that media across North America received consistent and timely information.

[Click here](#) for the press release in English.

[Click here](#) for the press release in French.