



November 9, 2015

To: ICCA Association Members
ICCA Leadership Companies

ICCA Offers FREE Webinar: 2015 Global Corrugated Forecast Update

The International Corrugated Case Association (ICCA) invites its association members, their members, and ICCA leadership companies to participate in a free webinar on the 2015 Global Corrugated Forecast Update to be held at **9:00 EST, Thursday, November 19, 2015**.

Please use the following link to register for the event:

<https://attendee.gotowebinar.com/register/2825313145768531202>

The Freedonia Customer Research team, authors of the report, will present data from the 2015 Global Corrugated Forecast Update which serves as an interim update to the Global Corrugated Forecast for 2014 to 2018 published last year. Freedonia's webinar presentation will include the:

- Global Economic Outlook
- Manufacturing Outlook
- Economic Risks
- Global Corrugated Forecast by Region
- High/Low Growth Scenarios

The 2015 Global Corrugated Forecast Update can be found on the ICCA website. [Click here](#) to access the update (Please note: you will need your e-mail and password login information to access the report). The purpose of the update is to:

- To review global economic developments since publication of the last edition of the Global Corrugated Forecast (published November 2014).
- Revise the 2014 GDP figures and other economic indicators based on the latest data available.
- Revise the 2018 forecasts – baseline, high and low – based upon the updated economic outlook.
- Revise the estimates of corrugated demand by region in light of the aforementioned revisions/updates to the global economy.

ICCA encourages its association members to share the webinar date and registration link with their member companies.

Questions about the webinar can be directed to Peggy Lacy at placy@iccanet.org.

Don't delay! Register today: <https://attendee.gotowebinar.com/register/2825313145768531202>

Sincerely,

A handwritten signature in black ink, appearing to read 'Carl Bohm'.

Carl Bohm, ICCA President